



Shriraj Dusane <shriraj.dusane@mnlumumbai.edu.in>

Request for Exclusive Knowledge Partnership | One-Week Online Certificate Course on 'SPORTS LAW IN INDIA' | MNLU Mumbai

Centre for Advocacy Research and Training in Sports Law <cartsl@mnlumumbai.edu.in>

Fri, Sep 29, 2023 at 5:56 PM

To: Shriraj Dusane <shriraj.dusane@mnlumumbai.edu.in>

Cc: abhishek.negi@mnlumumbai.edu.in, sajid@mnlumumbai.edu.in, subramaniam@mnlumumbai.edu.in

Yes, we confirm.

On Fri, Sep 29, 2023 at 5:17 PM Shriraj Dusane <shriraj.dusane@mnlumumbai.edu.in> wrote:

Dear Team at CARTSL,

Thank you for choosing us!

I'm happy to inform you that the higher authorities at EBC & SCC Online have approved the exclusive knowledge partnership for **One-Week Online Certificate Course on 'SPORTS LAW IN INDIA'**. The EBC & SCC Online will be happy to associate as **exclusive "Knowledge Partner"** in this, on the following lines:

The EBC/SCC Online will provide the following:

1. Advertising about the Course on SCC Online Blog.
2. Other publicity through EBC's and SCC's Facebook pages (Collectively 4,00,000+likes), Twitter, LinkedIn, Instagram, Telegram and WhatsApp accounts.

In return, EBC/SCC Online will receive the following benefits from CARTSL:

1. Eastern Book Company and SCC Online would be recognised with the title of exclusive 'Knowledge Partner' for "One-Week Online Certificate Course on SPORTS LAW IN INDIA".
2. The logo of Eastern Book Company and SCC Online will be displayed on the official publications regarding the Course. The association with Eastern Book Company and SCC Online will be highlighted in print and electronic media relating to the Course.

Kindly note: Our offer is based on the understanding that no other legal publisher or database provider shall be associated with in any other category.

Please send me a line of confirmation, so that I can inform my higher authorities about the same.

On Fri, Sep 29, 2023 at 12:38 PM Centre for Advocacy Research and Training in Sports Law <cartsl@mnlumumbai.edu.in> wrote:

Dear Sir/Ma'am,

Greetings from the Centre for Advocacy, Research and Training in Sports Law at MNLU Mumbai!

We are delighted to inform you about our upcoming **One-Week Online Certificate Course on 'SPORTS LAW IN INDIA'**. It will be conducted from 9th October to 14th October, 2023. The last date of registration is 8th October 2023. This course aims to provide participants with an in-depth understanding of the complex legal landscape that governs the world of sports within the Indian context. This comprehensive course is tailored to cater the legal professionals, sports enthusiasts, and aspiring sports lawyers, who seek to gain specialised knowledge about the interplay between the legal framework and sports industry.

Since SCC Online is one of the largest and most trusted media platforms in the legal fraternity, we wish to associate with you as our exclusive knowledge partner. The following is our proposal for the same:

The Centre for Advocacy, Research and Training in Sports Law, expects EBC/SCC Online to provide:

1. Advertising about our Sports Law Certificate Course on the SCC Online Blog.
2. Other publicity through EBC's and SCC's Facebook pages, Twitter, LinkedIn, Instagram, Telegram channels, WhatsApp

groups and other online platforms if any.

In return, EBC/SCC Online will receive the following benefits:

1. Eastern Book Company and SCC Online would be recognised with the title of '**Knowledge Partner**' **exclusively** for our "One-Week Online Certificate Course on "SPORTS LAW IN INDIA." No legal publisher shall be associated in this category. The CARTSL may publicise about this event on other media platforms, however they would **not collaborate** for "Knowledge partnership" with any other legal platform.
2. The logo of Eastern Book Company and SCC Online will be displayed on all the official publications regarding the Course. The association with Eastern Book Company and SCC Online will be highlighted in print and electronic media relating to the Course.

We request you to kindly approve the knowledge partnership and initiate our online promotion at the earliest.

In furtherance of it, we have hereby attached the Post Content, Poster and Brochure of the Course. The following is the teaser of our course for your reference: <https://youtu.be/a665U4MWsFg>.

Kind Regards,

Subramaniam. S

Research Assistant, Maharashtra National Law University Mumbai

Phone: +91 9840854392

Email: subramaniams@mnlumumbai.edu.in

--

Best Regards,

Shriraj Dusane

EBC-SCC Online Student Ambassador

Maharashtra National Law University Mumbai, 2023-24

Contact: +91 8928128784 | [LinkedIn](#)

